MOHIT GARG

E-commerce Manager

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Summary

Highly motivated ecommerce manager experienced in optimizing online sales channels and skilled in keyword research, pricing strategies, and performance analysis. Strong communication, analytical, and problem-solving. Seeking a challenging environment that encourages learning and provides exposure to new ideas. I am a skilled, experienced and enthusiastic person who is motivated by his work. My multifaceted technical and analytical capabilities are ready to be deployed in any endeavor.

Skills

Project Management, Multi-Tasking, HTML/Core PHP, Cloud Knowledge, Ecommerce Management, Web Analytics, Problem Solving, Advance Excel, Video Editing, Graphic Design, PowerBI, Organizational Skills, Python, Photoshop, Premiere pro, SQL, Azure Essentials, AWS S3, Chat GPT, Generative AI, Github, Data Analysis

Experience

Self-Employed

Remote — 2006 - Current

I embarked on my own entrepreneurial journey. I co-founded a website called india-designs.com with partners, focusing on web designing projects. Later, we pivoted our venture to become an ecommerce management company, known as indiatechweb.com

- Managed drop-ship E-commerce website build in Volusion, with over 5,000 products. Later it was migrated to shopify and I helped in moving product data from volusion to shopify.
- Maintained relationships with drop ship vendors through online support, order entry and order fulfilment to include eBay and Amazon order preferred processing. Handled customer queries and increased seller feedback to 99%.
- I oversaw various aspects including order processing, customer support, and product information management.
- Additionally, I have worked as a freelance web designer, handling projects for local businesses and managing a team of employees.
- In addition to my freelance career, I have gained valuable experience in graphic design and video editing. This expanded skill set has allowed me to offer comprehensive services to my clients, enhancing their online presence and marketing materials through visually engaging content.
- My diverse skill set and managerial experience make me a valuable asset in various business environments.

Suntec Web Services

Pitampura, Delhi

Process Associate — 2005 - 2006

I began my career as a data entry operator and was later promoted to the position of process associate.

- I started working with MSSQL databases, where my tasks included extracting information from PDF files and entering it into the SQL database using both queries and a graphical user interface (GUI).
- I communicated with clients and managed an insurance claim project by providing accurate conclusions to customers.
- During my tenure as a process associate, I worked on product images and was responsible for managing the end-to-end product life cycle, from manufacturer to the end user.

Dynamic Technologies.

Rohini, Delhi

Admin Assistant — 2004 - 2005

I assisted with administrative tasks at a computer retail store, which involved planning, executing tasks, and communicating status updates

- Assisted customers in determining the best computer configuration based on their needs.
- Identified issues within existing computer systems and provided advice to customers regarding potential fixes or replacements.
- Worked closely with end-users to provide timely and accurate information.

Education

Maharshi Dayanand University, Rohtak

Master's Degree in Computer Application 78.82% — 2011 - 2013

Maharshi Dayanand University, Rohtak

Bachelor's Degree in Computer Application 69.23% — 2008 - 2011

Social Media

linkedin.com/in/mohitgarg27   facebook.com/mohitgarg27   github.com/mohitgarg-27